## WHAT TO DO AS A STRUGGLING ENTREPRENUER OR STARTUP BUSINESS?

A 2-Day Workshop

Are you struggling to succeed as an entrepreneur or as a startup business?
Then this is the saviour program for you.

Look at it deeply and join the two-day collaborative training workshop to move on to long term success!

## **INTRODUCTION**

It is a known truth that most businessmen in any country are small and medium-term businesspeople. But reality is that the bigger and more successful businessmen are the large business owners. Why? This truth is not clear to many entrepreneurs or startups. This specially designed program is to instruct entrepreneurs and startups to learn how to hold their success for a very long period and join the big business leaders' group. That will not only make them successful but also help the society and the nation.

## **CONTENT**

- 1. Who are entrepreneurs and who are business magnets?
- 2. Why are only some startups and entrepreneurs successful in the first place?
- 3. Who is a business magnate and what it means to have an ever-growing business?
- 4. What should one know before starting a business?
- 5. What makes the difference between success and Failure?
- 6. What are the success baselines to have a gainful and lasting business?
- 7. The leadership qualities of such successful businesspersons

DATE: 12 & 13 Sept 2024

## WHO SHOULD ATTEND:

- All entrepreneurs or startups who struggle or face difficulties after initial success.
- All successful entrepreneurs who initially succeeded but are not able to maintain their success or progress further.
- Those entrepreneurs who do not have sound financial management or leadership understanding, and
- · All those successful entrepreneurs and startups out there.

MEET THE EXPERTS R. Masilamani



**Abdul Jalil Md Taib** 



RM1200 per pax

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